

The logo for the Open Door Centre (ODC) features the letters 'ODC' in a bold, white, sans-serif font. The letters are centered within a large, purple-to-pink gradient circle. This central circle is surrounded by several other decorative elements: a smaller red-to-orange gradient circle in the top-left, a teal circle in the bottom-right, and a large, thin white circle in the top-right. The background is a light purple gradient with a white-to-purple gradient bar at the top.

# Open Door Centre Strategic Development Plan

**2025 - 2030**

**Date:** July 2025

**Presented by:** Open Door Centre Management Committee



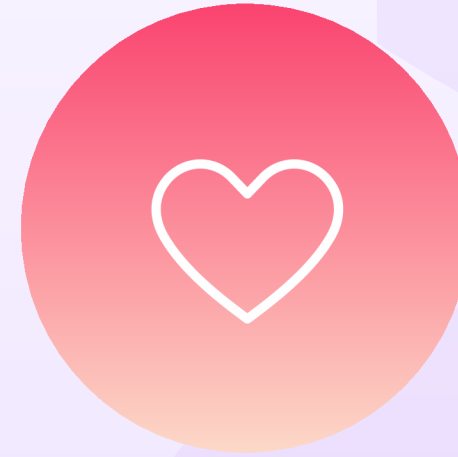
**This Strategic Plan was developed by the ODC Management Committee to support and enhance the work and impact of the organisation over the next 4 years.**

## Overview

Opened in 1997 - the Open Door Centre is the local community outreach base for Carrickfergus Community Church.

Situated at the corner of Bridewell Drive and Sunnylands Avenue it provides a variety of programmes and services throughout the week as well as a venue hub for community events and organisations.

# Our Vision, Mission & Values



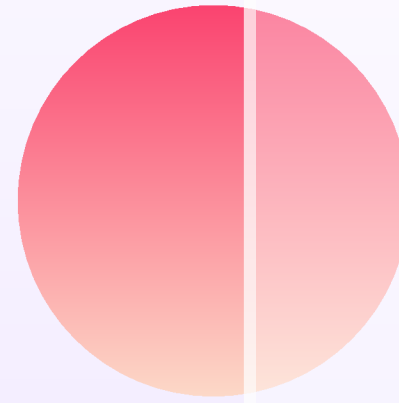
Our **vision** is to  
**Love Where We Live**



Our **mission** is to **partner with  
local people and organisations**  
to care for our community



Our **Values** are to **love our  
community & to live  
generously.**



## Our Theory of Change

**By building new relationships and increasing community usage of the building, we will become a more connected community who has the resources to support itself.**



# Development Timeline

**2025**

**Focus on building relationships.** Collaborative working will increase how many hours the centre is open to the community and what programs they can take part in.

**2026**

**Focus on increasing people.** Assess what staff and volunteers are needed to continue programs and groups, using increased income to cover costs.

**2027**

**Updated training and volunteer skills** will lead to an increase in what the centre can offer.

**2028**

**Building new connections.** New staff and volunteers with updated skills will allow the center to increase the community-led direction of programs and groups.

**2029**

**New members** and new social factors will direct the work.

**2030**

**A more connected community.** A busy building being used approximately 40 hours per week by a variety of organisations, including the centre's own team, will lead to financial stability and create a focal point for community action, development, and social interaction.



# Our Long Term Goal



## A resourced community who supports itself.

By creating the conditions where change can take place, and offering a building to house **community-led** groups and programmes, the community will have what it needs to **work together** and support itself.

# SWOT Analysis

Strengths, Weaknesses, Opportunities, Threats



## Strengths

**Welcoming**, friendly, relational approach;  
**Reliable** and resourceful team leaders;  
**Strong** programmes and **valued** services.



## Weaknesses

The **building** lacks sufficient storage and rooms are used to capacity;  
**Programmes** could be developed into 2 or 3 times the content/groups;  
Missing IT & social media **skills**.

# SWOT Analysis

Strengths, Weaknesses, Opportunities, Threats



## Opportunities

**Room hire** as a source of income and connection with new/similar groups;

**Communication** can increase social media presence and church newsletter reach;

**Partnerships** with existing connections (Greengrocers, YMCA);

**Volunteers** can up skill with training.



## Threats

**Room bookings** are time-consuming and slightly chaotic;

**Volunteers** can at times require additional support ;

Future need for **new leaders**.

# Our Priorities

- ✓ **Maintain current program** with current Team Leaders while keeping the view of expansion as opportunities arise.
- ✓ Recruit **tech-confident volunteers**.
- ✓ **Develop partnerships** with existing connections, including Greengrocers, YMCA, and CCC.
- ✓ Develop **room hire** to become a steady source of income.

# Strategic Themes & Objectives

- ✓ **Invest in the capacity** of the team, volunteers, and leaders.
- ✓ **Review and refine all programs** to ensure they are effective, efficient, and creating long-lasting community impact.
- ✓ Work in a **community-led** way.
- ✓ Be **welcoming** and **caring**.
- ✓ Conduct a **consultation** with the community to ensure the center continues to be community-led.

# Key Performance Indicators (KPIs)

1

Conduct a consultation with the community to ensure the centre remains community-led.

**How to measure success:** A report of responses and data.

**When to measure success:** 6 months after the consultation has been completed.

2

Invest in the capacity of the team, volunteers, & leaders.

**How to measure success:** Volunteers will have attended training; new skills will be implemented.

**When to measure success:** 2 months after training has been completed

3

Review and refine all programs to ensure they are effective, efficient, and creating long-lasting community impact.

**How to measure success:** A program review document; revised program.

**When to measure success:** 6 months after the review is completed.

# Action Plan

Year 1	Year 2	Year 3
Skills Audit	Complete Training	Complete Post-Consultation Survey
Relevant Training Sourced	Collate Consultation Findings	
Plan Community Consultation	Review Program	
Deliver Community Consultation		